

The online education practice guide – puppy parties

The following is an example of what your timetable might look like. Of course, timings and content can be changed as appropriate for your need.

10 mins Nutrition

Talk about the benefits of a complete dry food and how to change over to a new diet. Dispel the myths of "breeder diets" and educate those that are feeding raw mince, liver, porridge, eggs etc. Display the recommended diets with clear signs showing feeding cost per day (often a lot less than people expect). Make sure free samples and measuring cups are available.

10 mins Dental Care

Use the demonstration dog to show how teeth are cleaned. Make sure relevant products such as toothpaste, brushes and Hills T/D diet are displayed.